



CLEANABLE

20/21 CLEANABLE SOCIAL IMPACT REPORT



CLEANABLE

ABOUT CLEANABLE

Cleanable Property Maintenance Service is a commercial cleaning and property maintenance social enterprise created by Westgate Community Initiatives Group Ltd in 2005.

We specialise in office cleaning, parks and grounds cleaning, peggy services, labour hire and other workplace commercial cleaning. Our work teams are a blended workforce of supported and non-supported employees. We provide sustainable, paid employment to people facing barriers to finding and keeping a job.

Cleanable holds cleaning contracts with organisations such as Hume City Council, John Holland, Western Program Alliance Level Crossing Removal, CHP Property Management and BGIS (Casey Hospital).



Business for good



CERTIFIED BY SOCIAL TRADERS

Social enterprises are businesses that trade to intentionally tackle social problems, improve communities, provide people with access to employment and training, or help the environment.

Social Traders certification assures stakeholders that a social enterprise has a social, cultural or environmental purpose as its primary objective, that a substantial portion of its revenue is derived from commercial trade, and that the majority of the organisation's efforts and resources are invested into the social purpose.

Cleanable is also a member of Social Enterprise Network Victoria (SENVIC).

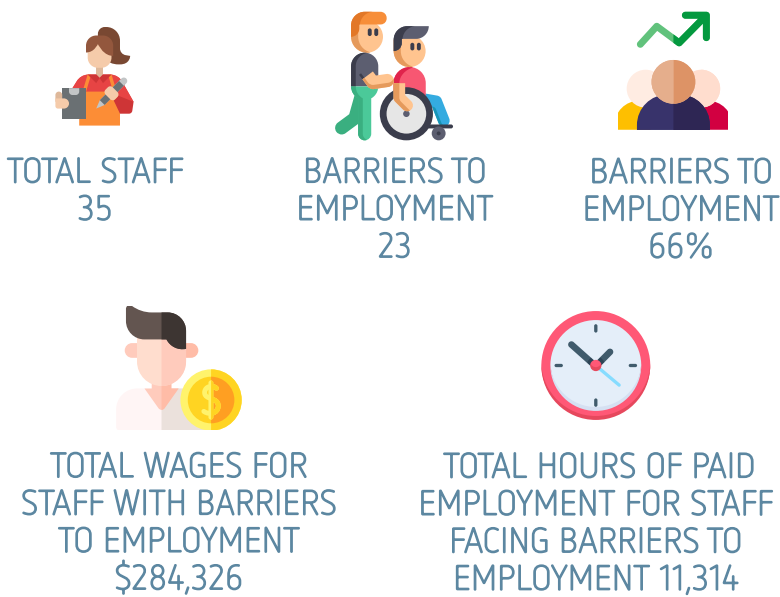


IMPACT

This year the impact of Covid-19 has meant that many people faced an uncertain future when it came to finding work or keeping their hours of employment.

This is even more difficult for people who may find the process of employment and earning an income even harder. For example, workforce non-participation rates for Australians with severe mental illness are estimated to be between 70 and 78 percent (Contreras et al 2012).

Throughout the year, Cleanable was able to increase its workforce who face barriers to employment by 69% during the 2020/21 financial year due to opportunities with Hume City Council and Western Program Alliance.



Through a staff survey completed by Cleanable and WCIG, the feedback indicates that the rewards of employment are greater than just earning an income. Staff have reported an increase in confidence, positive impacts in their mental and physical health and a sense of community involvement.

STAFF EMPLOYMENT SURVEY





PARTNERSHIP WITH HUME CITY COUNCIL

Cleanable has been servicing the parks of the Hume City Council region for over 5 years. The work requires teams of cleaners to visit designated parks, reserves, and playgrounds to remove rubbish and debris to ensure these spaces can be enjoyed by residents and visitors. In 2020 the Council awarded Cleanable the opportunity to increase the park services from 20 to over 100 through a successful tender application.

Hume City Council's inclusion of social procurement practices has made an immediate impact in changing the lives of people who are often excluded from the workforce or find difficulty in finding and keeping a job.



"Governments at all levels should be the driver in growing social procurement in their operations and then it will be incumbent on private enterprise to fall into line."

- Steven Shennan, Hume City Council, City Amenity Coordinator.

The partnership with Hume City Council has meant Cleanable were able to employ 8 additional crew members of which all were candidates who face barriers to employment. These barriers were predominantly mental illness and/or long-term unemployment.

"The benefits on the communities, families and individuals are beyond measurable. Not only does it bring individuals a sense of wellbeing and fulfilment it creates a conduit to educate and inform the wider community that there are pathways for all." - Steven Shennan, Hume City Council, City Amenity Coordinator.



5 YEAR
PARTNERSHIP



100+ PARK
SERVICES



8 NEW CREW
MEMBERS



\$162,330
INCOME PAID
(STAFF FACING BARRIERS
TO EMPLOYMENT)



5950 HOURS
OF EMPLOYMENT
(STAFF FACING BARRIERS
TO EMPLOYMENT)



CONTACT

Peter Collins
Social Enterprise Group Manager
e: peterc@wcig.org.au
ph: 0458 018 224

